



# 2019 AT-A-GLANCE OVERVIEW OF SPONSORSHIP OPPORTUNITIES

## CIA LEADERSHIP PROGRAMS

When you partner with the CIA, you open up opportunities for unparalleled access to industry leaders, innovative thinkers, and foodservice decision makers. Our advancement officers and industry leadership directors will be happy to develop customized sponsorship and engagement packages to meet your corporate goals and work with you to determine the best avenues for your company.

LEADERSHIP PROGRAM	WORLDS OF HEALTHY FLAVORS	HEALTHY MENUS R&D COLLABORATIVE	HEALTHY KITCHENS, HEALTHY LIVES	THE FLAVOR SUMMIT	LEADERSHIP AWARDS	GLOBAL PLANT-FORWARD CULINARY SUMMIT	THOMAS KELLER GOLF CLASSIC	MENUS OF CHANGE	APPETITES + INNOVATION	FLAVOR, QUALITY & AMERICAN MENUS	TEACHING KITCHEN COLLABORATIVE	MENUS OF CHANGE UNIVERSITY RESEARCH COLLABORATIVE	LATIN AMERICAN CUISINE SUMMIT	WORLDS OF FLAVOR	HEALTHY KIDS COLLABORATIVE	ALUMNI EVENTS
DATES	January 15-17, 2019	January 17-18, 2019 June 17-18, 2019	February 6-8, 2019	March 6-8, 2019	April 18, 2019	May 1-3, 2019	June 2-3, 2019	June 18-20, 2019	September 9-10, 2019	September 10-12, 2019	Fall 2019	October 6-8, 2019	October 16-17, 2019	November 6-8, 2019	December 3-5, 2019	Ongoing
VENUE	CIA at Copia	CIA at Copia (January) CIA Hyde Park (June)	CIA at Copia	CIA at Copia	The Ziegfeld Ballroom New York City	CIA at Copia	CIA at Copia and Silverado Resort and Spa	CIA Hyde Park	CIA at Copia	CIA at Copia	To be announced	University of Colorado, Boulder	CIA San Antonio	CIA at Copia	CIA at Copia	Worldwide
PRESENTING PARTNER	Harvard T.H. Chan School of Public Health, Department of Nutrition	A small, select group of invited program partners	Harvard T.H. Chan School of Public Health, Department of Nutrition	CIA Exclusive	CIA Exclusive	CIA Exclusive	Thomas Keller	Harvard T.H. Chan School of Public Health, Department of Nutrition	CIA Exclusive	University of California, Davis	Harvard T.H. Chan School of Public Health, Department of Nutrition	Stanford University	CIA Exclusive	CIA Exclusive	CIA Exclusive	Our sponsors
SPONSORSHIP LEVELS	\$15K-40K	\$30K	Exhibitors: \$5K-35K Academic Grants: \$5K-25K	\$15K-50K	\$1K-75K	\$5K-100K	\$5K-50K	\$5K-100K	\$15K-35K	\$10K-50K	Please inquire	\$17.5K	\$5K-25K	\$5K-150K	\$15K-35K	\$5K-25K
AUDIENCE	FOODSERVICE 30-35 menu decision makers from top chains, universities, and other high-volume operations	FOODSERVICE 35-40 operators, with an emphasis on the chain sector and other volume leaders	HEALTH CARE 400 physicians, dietitians, and other health care professionals	FOODSERVICE 35-40 menu decision makers from hotel, casino, cruise line, and restaurant operations	FOODSERVICE 600+ business leaders, executives, celebrated chefs—the industry elite	FOODSERVICE 300 chefs, foodservice operators, and other food experts	FOODSERVICE 300-400 industry leaders including celebrity chefs, vintners, CIA leadership and alumni, and food and golf enthusiasts	FOODSERVICE 400 culinary and F&B leaders, executives from sustainability and health sectors, researchers, and NGOs	RETAIL FOODSERVICE 20-25 culinary and business leaders in all sectors of retail foodservice	FOODSERVICE 30-35 leading chefs, decision-makers from high-volume and regional chains, supermarkets, and universities	NON-COMMERCIAL FOODSERVICE Representatives from 34 hospitals, universities, and community and senior centers	COLLEGE AND UNIVERSITY FOODSERVICE More than 178 representatives from 61 institutions	FOODSERVICE 125 leading chefs and top-level foodservice professionals interested in increasing their knowledge of regional Latin American cuisine	FOODSERVICE 600 leading chefs, foodservice executives, and culinary professionals	K-12 FOODSERVICE 30-35 leaders from schools and contract management organizations	FOODSERVICE AND BUSINESS LEADERS 60-600 members of our industry's elite inner circle and dedicated food enthusiasts
OPPORTUNITY TO EXHIBIT	Yes	No	Yes	Yes	No	Yes	No	Yes	No	Yes	No	No	Yes	Yes	No	Yes
OPPORTUNITY TO PRESENT	No	Yes	No	Yes	No	Yes	No	Yes	Yes	Yes	Yes	No	Yes	Yes	No	Yes
WEBSITE	ciaprochef.com/wohf	ciahealthymenus.com	healthykitchens.org	ciaprochef.com/ flavorsummit	ciachef.edu/awards	ciaprochef.com/gpfcs	ciachef.edu/golf	menusofchange.org	ciaprochef.com/ai	ciaprochef.com/fqam	tkcollaborative.org	moccollaborative.org	centerforfoodsof theamericas.org	worldsofflavor.com	ciahealthykids.com	cialumininetwork.com
PAGE	10	11	12	14	32	15	34	16	18	19	13	20	35	22	21	36