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Singapore to Host 2nd Annual Worlds of Healthy Flavors ASIA Conference

The conference will highlight Asian foods and food trends, with an added emphasis on health and wellness opportunities.

Posted on 28 November 2013 by Stephen Las Marias

The **2nd Annual Worlds of Healthy Flavors ASIA** conference, an educational leadership initiative led by The Culinary Institute of America (CIA) and Harvard School of Public Health – Department of Nutrition will convene in Singapore



on December 4-5 at the Raffles City Convention Centre. This high-level conference, in partnership with Saw Swee Hock School of Public Health, National University of Singapore (NUS) and Singapore's Health Promotion Board (HPB), will address key principles of healthy menu research and development for menus in foodservice operations in all industry sectors, while sharing the latest in nutrition science related to providing more healthful dining options for customers.

The conference aims to provide a platform for important topics such as "Healthy Fats & Oils in Asia", and "Sodium in the Asian Diet", among others. These topics help to address the challenges for food service professionals transitioning to the use of healthy fats and oils, making healthy protein choices, increasing menu presence of whole grains and even reduction of salt and sodium intake in food preparation without sacrificing cultural preferences and flavour.

"We are excited to be back in Singapore for the 2nd Annual Worlds of Healthy Flavors ASIA event. This year, we are again pleased with the opportunity to work together with our Singapore partners to educate foodservice providers in Asia about solutions to challenges in offering customers more healthful menu choices," said Greg Drescher, Vice President of Strategic Initiatives and Industry Leadership for The Culinary Institute of America. "We have a broad spectrum of presenters who will inform and illustrate best practices and help set the standards for positive changes in the future. We hope that you will join us for this important initiative."

Speakers from established organisations will include Greg Drescher (Vice President, CIA), Rob M. van Dam (Assistant Professor, NUS), Frank Hu (Managing Director, Harvard School of Public Health), Eve Felder (Managing Director, CIA Singapore), Aziza Ali (Chef, Managing Director, Aziza International Singapore), Robert Stirrup (Senior Executive Sous Chef, Fairmont Singapore and Swissotel The Stamford), Mai Pham (Chef, Restaurateur, Author), Devagi Sanmugam (Chef, Author, "Spice Queen", Singapore) and Robert Danhi (Chef, Author, Consultant, Southeast Asian Specialist).

The conference intends to bring together an audience of nearly 200 delegates including influential opinion leaders, government leaders, health care food service professionals, trendsetters in the Asian food service sector and other culinary experts.

Program sponsors include Nestlé Professional, Kikkoman, Spring Singapore, Ventura Foods, Vitamix and Tat Hui.

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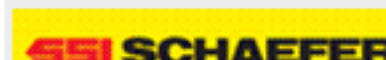


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